



TradeKey VIP Package

We Help You Close Orders



VIP Plan Features

ONSITE

- Product Showcase
- Sub-Accounts
- Buyers Drive
- Top Ranking
- Product Optimization
- Sell Offers
- Trade Alerts
- Advertisements (Banners)

OFFSITE

- SEO/SEM
- Product Based Website with Webmail
- TradeMate Live
- Email Marketing
- Social Media Marketing
- Multi Translation Services
- E-magazines/ Newsletter

OFFLINE

- Discounted Tradeshow Deals
- Tradeshow Participation
- Customer Follow-ups/Meetings

HUMAN BASED

- Dedicated Buyer Consultant
- Consultancy Service
- Global Buyers Fetching
- Deal Order Closing
- Prescheduled Meetings
- Buyers verifications

VIP Membership Features



Email Marketing

Reach out to buyers



Dedicated Buyer Consultant

Working 8 hours a day for you



25 Product Showcase

High End Optimization



500 Sell offers

Display your variants and SKUs



Assisted

Product and Sell offer Posting



Trust Points

Gain Buyer's Trust



100 Trade Alerts

Intimation of relevant Buy-offer



Global Marketing

International Company Exposure



Trade Mate 24/7 Live Tool

Real Time Communication



Dual Stage

Junk Inquiry Filtration



Social Media Marketing

Powering up your social presence



Unlimited Access to

Buyers Directory

Buyer Consultant

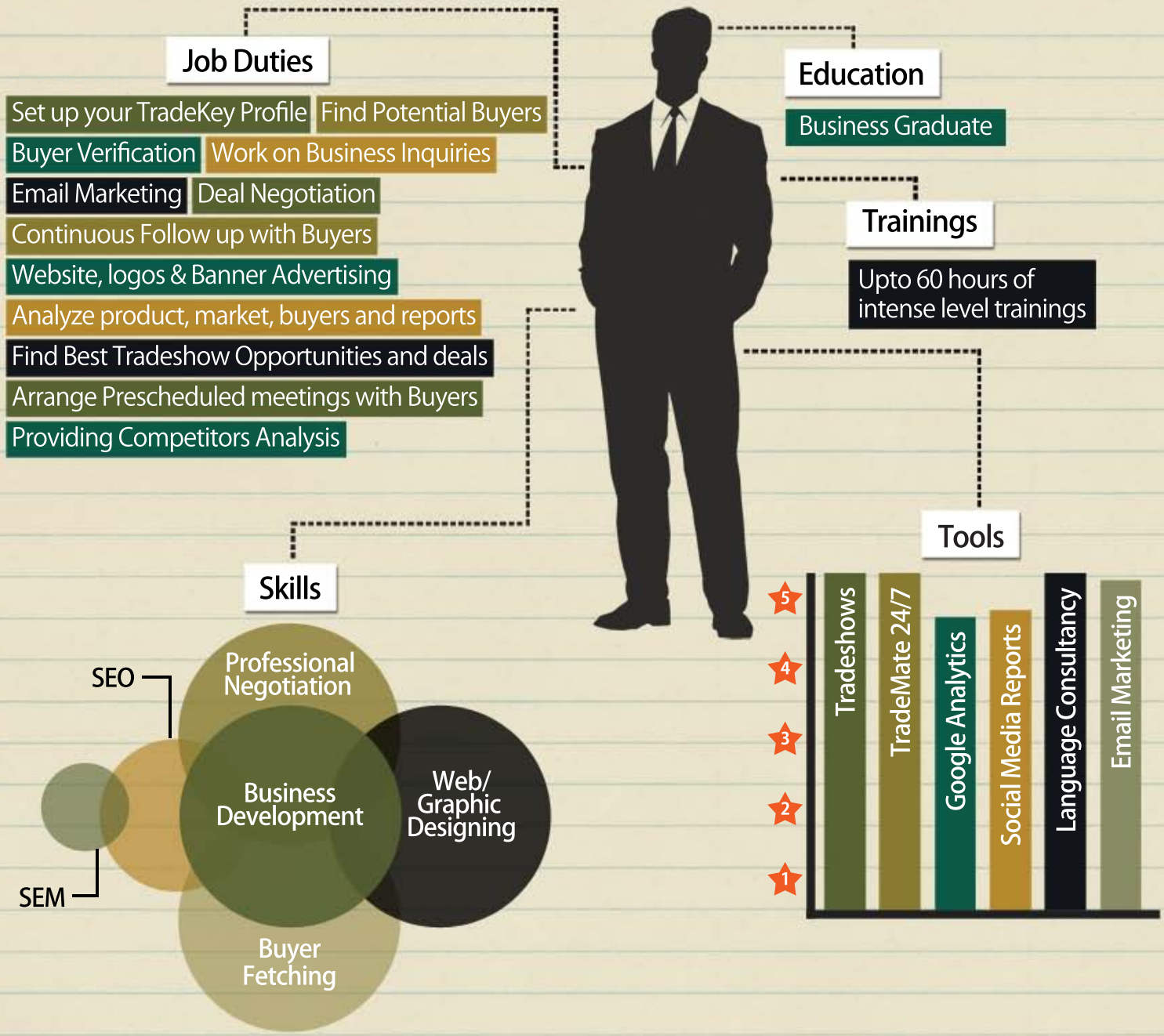
A Dedicated Employee to help you grow your business



Buyer Consultant

Industry & Marketing Expert

A Full time employee working 8 hours a day looking exclusively after your marketing and business development activities. Our Expert will be heavily involved in finding potential buyers for you and eventually assist you in deal order closing. The dedicated employee will also actively promote your company on different social media, prescheduled your meetings, participate in tradeshows and



Buyer Consultant

Road Map to Your Success





ValueAdded Services

Sub Accounts

Get the Best Account Management tool
5 Sub Accounts
With This Premium Membership

Effective Management Tool

Maximize the usage of your Premium Membership

Up to 5 individuals can handle a specified task with their subaccounts

Encourages specialization therefore increasing your employee productivity

Minimizes your information security breach



Language Consultancy

Translation and Language services

Now communicate seamlessly with your Global buyers with TradeKey's Language Consultancy services. Assisting you from inquiry generation till order closure without the hassle of language barriers. We let you focus on your expertise, while TradeKey takes care of the rest.

Features

- Local Languages
- Translation Services
- Email Designing
- Website Development
- Marketing Collateral



Tradeshows

Multiply your Exposure worldwide

300% Additional Reach out in Tradeshows
Reduce Marketing and Travelling costs by Half

What do you get?

- Discounted/Promotional Booths
- Prescheduled meetings with buyers saves time
- Access to millions of Buyers Database
- Buyer Consultant Expertise
- Order closing chances increases by 10 times.



Product Based Website

Website designed to optimize exposure of your product, hosted on your selected domain name.

Present a professional outlook to your customers

A Proficiently developed Website with an attitude to Sell Products

Website is integrated with your Tradekey Premium Account

- Promotion in All Major Search Engines
- SEO Friendly Website Templates
- Title & Meta Description Creation
- Keywords Selections
- Domain Registration of your choice
- Website Design Template of Your choice
- Free Web Hosting Management for 1 year
- Direct Promotion Link on company Profile



Search Engine Optimization

Activity Based SEO

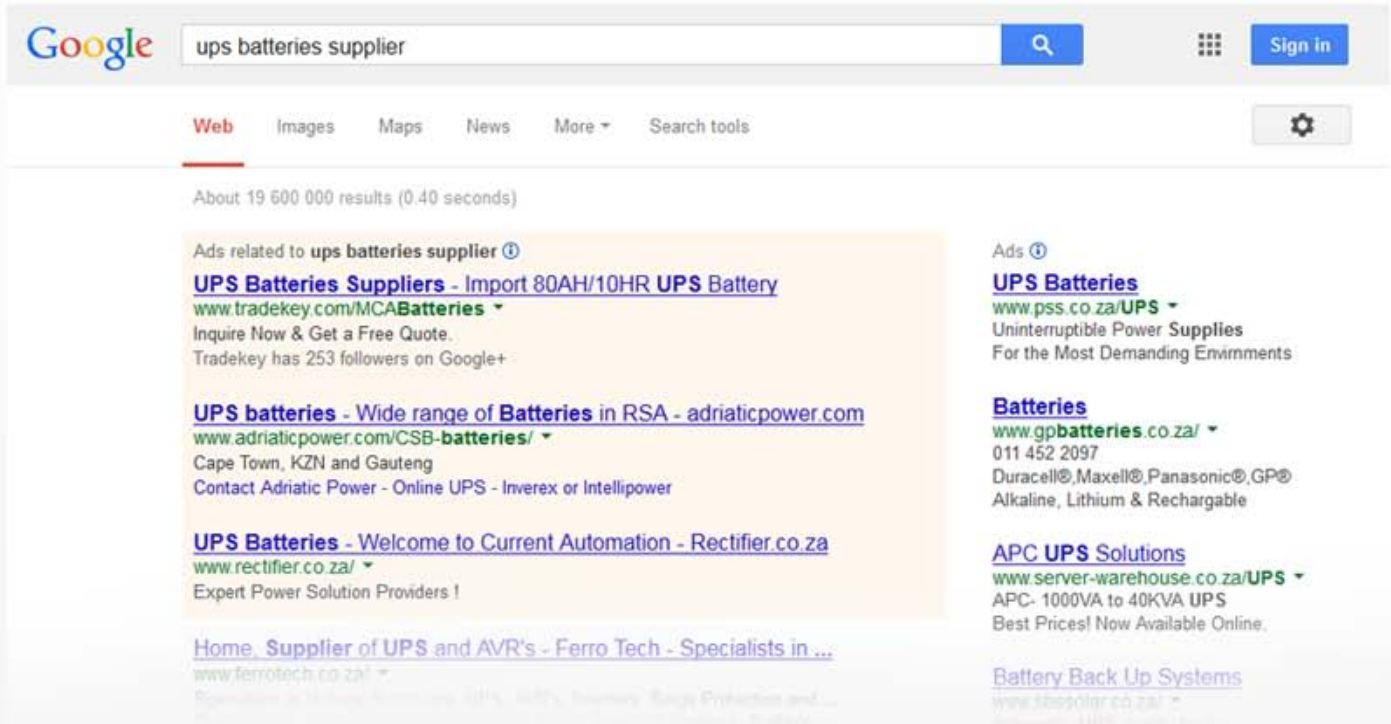


Search Engine Optimization Addon
Guaranteed 1st Page Ranking

Search Engine Marketing

What Is Search Engine Marketing?

Google SEM is powerful online advertising tool can help you reach new customers who are searching for products or services like yours. Grow sales and maximize return on investment by targeting your ads to a relevant audience on search engines, websites and mobile devices.



TradeKey SEM Services

Skillfully handled search engine marketing can save you lots of money and drastically increase your ROI

The best thing about SEM is that It is only targeted at people who are interested in your products

SEM allows you to reach over 90% of all internet users efficiently and cost effectively

Social Media Marketing



Powering up your presence across all **Social Media** Platforms

Social Media Management



Facebook

- i. Business Page creation
- ii. Page Maintenance
- iii. Relevant Status Updates (2 Times in a Week)
- iv. 100 Likes and user engagement
- v. Product Image with website update
- vi. Cover photo for marketing



Twitter

- i. Business profile set up
- ii. Profile Maintenance
- iii. Product Image with website updates
- iv. Cover photo for Marketing
- v. Relevant tweets Updates (2 Times in a Week)



LinkedIn

- i. Company Profile Creation
- ii. Company Page Creation
- iii. Weekly Update
- iv. Product Images with website updates
- v. Group and community engagement

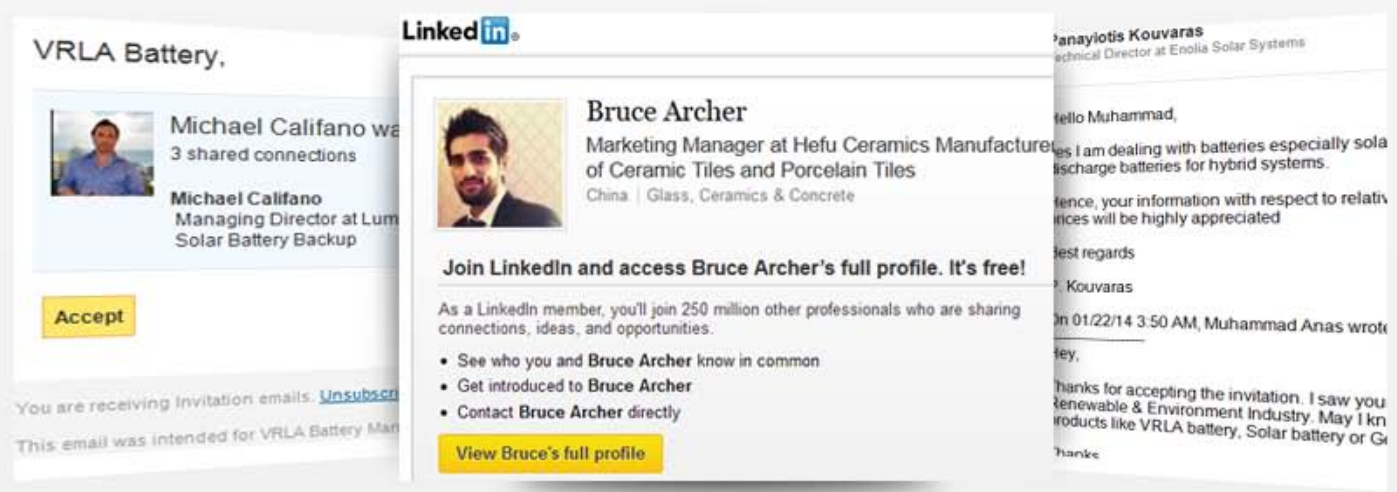


Google Plus

- i. Company Profile Set up
- ii. Company Page Set up
- iii. Relevant Status Updates (1 Time in a Week)
- iv. 200 Friends in Circle/network



Our Social Media Marketing Services
 will find you buyers, engage them
 with your product gallery and communicate globally
 to increase reach and sales



TradeMate Live 24/7 Live Customer Engagement

Your customers can exist in any part of the world in different time zones

If you do international trade, 60% of your online visitors come online after your working hours

**Don't miss them!
Get TradeMate Live**

A TradeKey receptionist will connect through TradeMate Live with all your website visitors 24 hours 7 days a week all round the year and will convert them into inquiries.



NEW YORK



LONDON



PARIS



TOKYO



ROME



MEXICO CITY



TradeMate App

on iPhone & Android

TradeKey introduces the most comprehensive and efficient smart phone app for TradeMate. Not only this will allow you to stay connected round the clock, but you can also convert potential leads into sales, smartly on your phone.

“**Real-time,
Insightful &
Engaging**”

INSTANT ACCESS TO

- Alerts when someone visits your website.
- Insights of visitors, such as country identification.
- Engage your visitors with automatic visitor engagement feature.
- Share your chat with multiple sales agents.
- Chat history and visitor details.
- 24 x 7 live assistance.



Available on
iPhone



Available on
Android

TradeMate Live-Chat Messenger

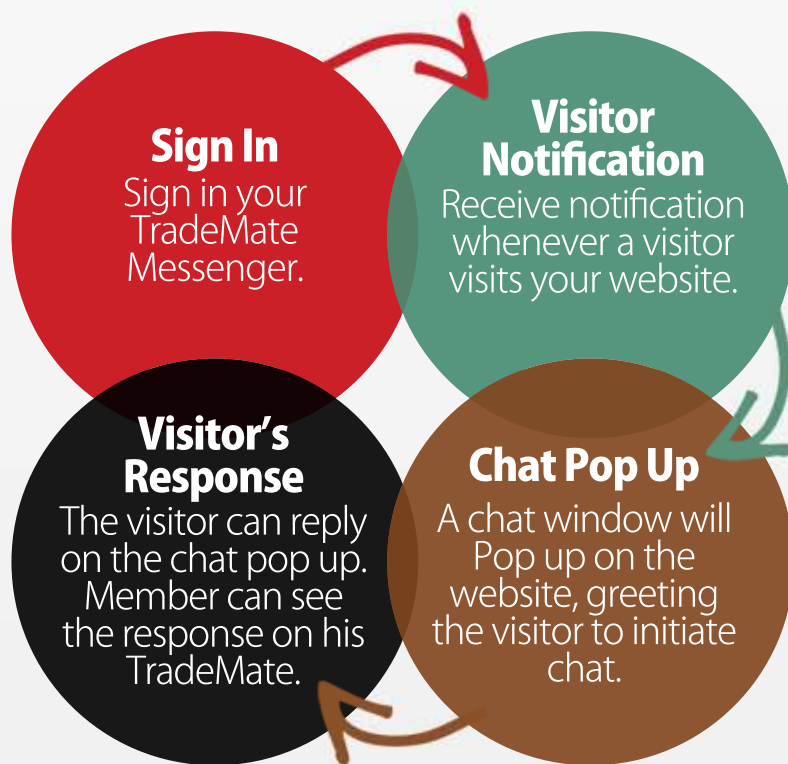
What is TradeMate Live-Chat Messenger?

Just like in a real shop, TradeMate allows you have real-time conversations with visitors on your website. It is a perfect visitor engagement tool that you can use to connect and convert visitors into loyal customers before they move on to the next website. TradeMate can effectively transform your passive website into an active sales tool.



Grab Buyers online not only on your TradeKey WebPages but also on your personal website.

- Understand Your Visitors Better
- Identify Potential Leads
- Help Lost Customers



TradeMate Live-Chat Tool 5 Sub Accounts

What is TradeMate Sub Accounts?

With TradeMate Subaccounts you can assign multiple accounts to your staff to chat real time with your website visitors. As a parent account you can supervise each chat in real-time and if you feel you too can join in the group chat and help your staff.

Why TradeMate Sub Accounts?

Give your Visitors a memorable experience they will never forget

TradeMate Sub Accounts helps you engage, satisfy and delight every visitor on your website

Supervise Every Chat made by all TradeMate Sub Account without fellow agent or customer being aware

Join in Group Chat to serve the customer when your fellow agents needs you help





Free
Advertisements

Branding your company products
to millions of buyers

Top Rank

What is Top Rank

Top Rank feature will enable your products to display on top of TradeKey when buyer search for you product related to your offer your products will be optimized on highly effective keyword, which will enhance your presence on TradeKey buyers

Increase Inquiries Dramatically!

Grab Attention Of Top Buyers In Your Industry

Present Your Product To Your Target Market Before Your Competitors

Be A Market Leader Today!

Promotion Features

Unlimited Product Posting

Post as many products as you like and showcase the hot ones

Company Video

Promote your company with a introductory company video

Company Certificate

Show your commitment to excellence, gain trust of customers

Company Brochure

Educate your customers with detailed product catalogues

* TradeKey will be branding your Company video if it is provided by the customer.

Exposure on TradeKey Country Portal

Why do you need TradeKey Country Portal ?

Very few products have substantial demand in every Region of the world therefore most manufacturers prefer to penetrate in selected regions only. With exposure on TradeKey Country Portal you get highly targeted promotion in your specific geographic market.



Featured Product Advertisement

Latest Sell Offer Coverage

Premium Supplier Advertisement

Get Buyer Drive

What is Get Buyer Drive?

Get Buyer Drive is a mass email campaign to promote your product details and company contact information to potential buyers of your products we have in Tradekey Buyer Database.

Why do you need Get Buyer Drive?

Get Buyer Drive pushes your products to potential buyers in TradeKey database thus enhancing your business opportunities.

Professionally
Handled
Mass Email
Campaign

Advertise your
products to
more than
10,000 Buyers

Update
Interested
Buyers with
your Contact
Details

Get 1 Mass
Email
Campaign In
Your Tenure

Advertisement

Product Section
Duration 1 week
Approx 1 million impressions/month

Limit your customers' search through direct advertisement on Products and improve your chance for quality inquiries



Buy Offer Section
Duration 1 week
Approx 1 million impressions/month

As the primary focus area for Suppliers, Manufacturers and Traders, the Buy Offer Section provides you with an opportunity to Market your Business Services effectively



Sell Offer Section
Duration 1 week
Approx 600,000 impressions/month

Reach out to Buyers with our Sell Offers section and increase your chance of Quality Inquiries



Supplier Search
Duration 1 week
Approx 1 million impressions/month

Reach out to Targeted Buyers, who are in search for Reliable and Legitimate Businesses



VIP Customers Experience with TradeKey

“ I invested in three different B2B portals but I found TradeKey's VIP Service to be the most profitable of them all ”
- *Kerui Group*

“ Some Genuine Inquiries are what we look for and that is exactly what we have been provided so far in VIP Package ”
- *Shibang Construction and Mining Machinery*

“ Investing in Tradekey's VIP Solution was an astute decision as it helped us to establish our name in the global arena as one of the best denim exporters from China and build a global network ”
- *Daohenglong Garments Co. Ltd*



4 Reasons to Advertise With TradeKey

Major Achievements

01

A GOOGLE PAGE
RANK # 6 COMPANY

02

APPROX 10 MILLION VISITORS
PER MONTH

03

APPROX 30 MILLION PAGE
VIEWS PER MONTH

04

APPROX 100,000
NEW MEMBERS PER MONTH