

Corporate Plan

EXPERIENCE THE ESSENCE OF SUCCESS



A Package intricately designed with keeping in mind the requirements of our customers

Corporate Plan

A package intricately designed with keeping in mind the requirements of our customers. A limited time offer that is offering double the features at the same price. Now you Enjoy complete GK features + the Value addition elements.











Core Services	Add-Ons	Value Addition
20 Product Showcase	Unlimited Product Posting	Complete Website Solution
Industry Key Account Manager	5 Sub Accounts	Content Management System (CMS)
300 Sell Offers	TradeMate Live Chat Tool	Standard HTML
500 Buy Offers	Video, Brochure, Certificate Posting	Facebook, Linkedin & Twitter integration
100 Trade Alerts	ImportersHub \$200 Usage Credit	Domain name of Customer's Choice
	12 Weeks Keyword Top Rank	15 Email Accounts
	Get Buyer Drive	Web Hosting Space
	Social Media Basic Pack	Search Engine Marketing worth \$500
	Large Banner Product Page 1 Week	Google Search Engine Optimization
	Large Banner Buyer Page 1 Week	Guaranteed 1st Page Ranking
	Large Banner Sell Offer Page 1 Week	Key Account Manager (Night Shift)
	Large Banner Supplier Search Page 1 Week	TradeMate Widget
	Exposure on Tradekey Country Portal 4 Weeks	



Complete Website Solution

(Get more for the SAME)

 <p>Content Management</p>	 <p>Standard HTML</p>	 <p>Facebook, linkedin & twitter integration</p>	 <p>Domain Name</p>
 <p>Web-Hosting Space</p>	 <p>15 Email Accounts</p>	 <p>Free basic search engine optimization plug-in</p>	 <p>Browser compatible sites (Tested & QA'ed)</p>

What's Your **Online** Marketing Strategy?



ISO 9001
ISO 27001

Certified

www.tradekey.com



TradeKey has the
ANSWER!

Complete Web Development Solution under one roof at TradeKey



A website designed to keep
your business operations on front
and multiply your exposure worldwide

Standard HTML

(Company Portfolio theme,
Contact us Form)



Web Hosting Space



Web-Hosting Package of up to 250MB
Secure, and reliable hosting for one year

Facebook 

LinkedIn 

Twitter 

Integration

Activity Based **SEO**

3 KeyWords

Free search engine
optimization plug-in

Guaranteed 1st Page Ranking



15 Email Accounts

yourname@yourcompany.com





**Limited
Time Offer
Buy Now!**

Website Terms & Conditions

Terms & Conditions (BUSINESS PACKAGE):

Extra pages, images optimization & maintenance (in case of system upgrade) will be available at additional cost as per customer requirements.

Customer will be provided with up to 3 design samples.

Custom design will be charged on per hour rate.

Logo design will be charged at custom rates.

Expected time of delivery – 10 days after following is achieved

- . Contract sign-off
- . Payment clearance
- . Requirements sign-off (design selection + content finalization)



iKAM Priority Services

Unmatched Customer Support

What's New?

To further enhance our customer service Tradekey introduced Goldkey Plus with advanced value added services. One of such value added services is the revolutionary iKAM Priority Service. iKAM is an ecommerce expert from Tradekey Head office working only for his Goldkey Plus Clients.

Its Your Key To Success

Success to online trade rests in persistent efforts to connect with buyers. The iKAM service ensures that the inquiries you receive are used to their fullest from Tradekey Head office working only for his Goldkey Plus Clients.

SEM Specialist

Your iKAM is an expert on Google search engine marketing. He will ensure efficient expenditure of your marketing Dollars.

Reason For Existence

You are the reason for his existence. He is hired to serve you. You can consult iKAM for his expertise during working hours.

Powered By Tradekey

Not only iKAM is an industry expert but also has Tradekey's widespread resources at his disposal.

Tradekey Account Management

Language Barrier Reduction

Professional Search Engine Marketing

Assisted Buyer Connection

Professional Keyword Selection

Assistance In Negotiation And Deal Closure

Profile Completion

Access To Industry Expertise

Sub Accounts

Get the Best Account Management tool

5 Sub Accounts

With This Premium Membership

It is a very effective management tool

It enables you to maximize the usage of your Premium Membership

Up to 5 individuals can handle a specified task with their subaccounts

It encourages specialization thus increasing your employee productivity

It minimizes your information security breach

Top Rank

What is Top Rank?

Top Rank feature will enable your products to display on top of TradeKey when buyer search for you product related to your offer your products will be optimized on highly effective keyword, which will enhance your presence on TradeKey buyers

Grab Attention Of
Top Buyers In
Your Industry

Increase Inquiries
Dramatically!

Be A Market Leader
Today!

Present Your Product
To Your Target Market
Before Your
Competitors

TradeMate Live-Chat Messenger



What is TradeMate Live-Chat Messenger?

Just like in a real shop, TradeMate allows you have real-time conversations with visitors on your website. It is a perfect visitor engagement tool that you can use to connect and convert visitors into loyal customers before they move on to the next website. TradeMate can effectively transform your passive website into an active sales tool.

Grab Buyers online not only on your TradeKey WebPages but also on your personal website.

UNDERSTAND Your Visitors Better

IDENTIFY Potential Leads

HELP Lost Customers

Sign in your TradeMate Messenger.

Sign In

Receive notification whenever a visitor visits your website.

Visitor Notification

A chat window will Pop up on the website, greeting the visitor to initiate chat.

Chat Pop Up

The visitor can reply on the chat pop up. Member can see the response on his TradeMate.

Visitor's Response

TradeMate Live-Chat Tool 5 Sub Accounts

What is TradeMate Sub Accounts?

With TradeMate Subaccounts you can assign multiple accounts to your staff to chat real time with your website visitors. As a parent account you can supervise each chat in real-time and if you feel you too can join in the group chat and help your staff.



Why TradeMate Sub Accounts?

TradeMate Sub Accounts helps you engage, satisfy and delight every visitor on your website

Supervise Every Chat made by all TradeMate Sub Account without fellow agent or customer being aware

Give your Visitors a memorable experience they will never forget

Join in Group Chat to serve the customer when your fellow agents needs you help



Promotion Features

Unlimited Product Posting

Post as many products as you like and showcase the hot ones

Company Video

Deliver a personal message to customer

Company Certificate

Show your commitment to excellence, gain trust of customers

Company Brochure

Educate your customers with detailed product catalogues



ISO 9001
ISO 27001

Certified

www.tradekey.com

Key Account Manager Night Shift

What is Key Account Manager Night Shift ?

Cater your out of time zone online customers with round the clock account management and penetrate American and European markets with Tradekey's Buyer Relations Night Shift. BRNS dedicates 100 hours in a year to fetch buyers and work only for you.

Why do you need is Key Account Manager Night Shift ?

Most European and American markets are high grossing and at the same time highly competitive. Online Buyers from these regions expect personalized prompt services and product pitching and with NCSO you get exactly that.



With BRNS Your Business
Never Sleeps



Cut Down Your Operating
Cost For Global Exports



Promptly Cater Potential
Buyers Out Of Your Time



100 Hours Dedicated Services In a Year

Social Media Marketing Basic Pack



What is SMM Basic Pack?

With Tradekey Premium Membership your industry key account manager will professionally setup and manage your account on LinkedIn, Facebook and Twitters to enhance your corporate image and promote your special promotions on the social networks.

Why Do you Need Social Media Marketing?

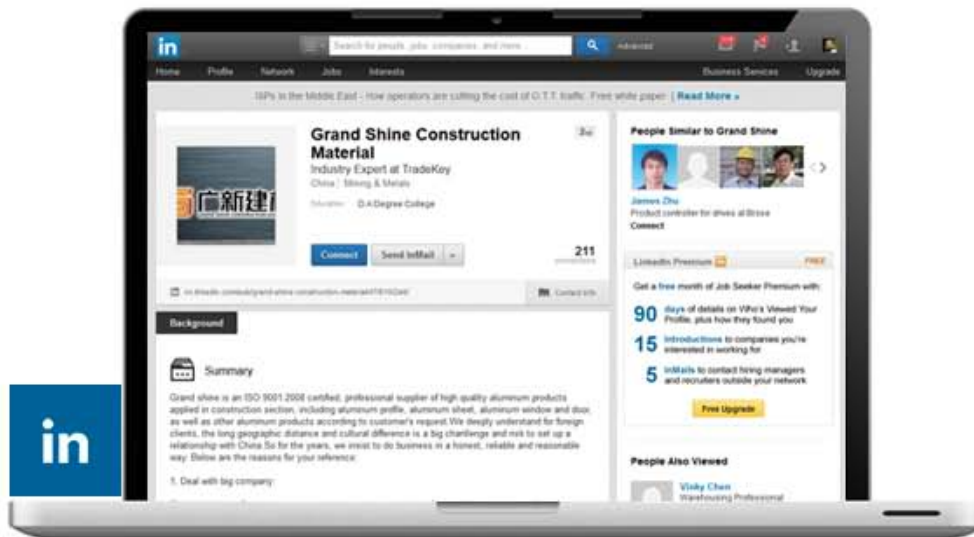
Studies suggest that an average internet users spend atleast 16 hours per month on social networks. Your professionally managed page on these networks not only enhances your business opportunities but also uplift your corporate image and credibility in the digital world.

Enhance your corporate image
with professionally setup and
managed Pages

Increase your business
opportunities
through Social Media

Keep your potential buyers
engaged and informed

Unleash your Business Potential
by rising above
Government Censorship



Exposure on TradeKey Country Portal



What does Exposure on Tradekey Country Portal Means?

Exposure on Tradekey Country Portal is a highly targeted marketing solution which provides you with Homepage Exposure on Tradekey Country Portals. With this feature you get advertisements on 3 sections of Homepage:

- ✓ Featured Product Advertisement
- ✓ Premium Supplier Advertisement
- ✓ Latest Sell Offer Coverage

Why do you need TradeKey Country Portal ?

Very few products have substantial demand in every region of the world therefore most manufacturers prefer to penetrate in selected regions only. With exposure on Tradekey Country Portal you get highly targeted promotion in your specific geographic market.



Homepage Exposure On One Tradekey Country Portal On Your Choice

Get Featured Product Advertisement

Get Premium Supplier Advertisement

Special Coverage On Latest Sell Offer Section On Homepage

Choose from over 39 Tradekey Country Portals

Exposure on TradeKey Country Portal

1,649,088 Registered Users From USA | Join Free | Sign In My TradeKey.com | Help

TRADEKEY[®] Your Key To Global Trade **Made in USA**

Welcome to United States of America
Export gateway to Europe and Beyond

Discover new insights with your own Online Business Community..

- ✓ Register Now
- ✓ Display Products For Free
- ✓ Get Matching Buyers

Get Started

Search Products: USA [Advanced Search](#)

Featured Product Advertisement

FEATURED PRODUCTS

IGlow Super Glow...
Creates its own light source in or ou...
[Get Latest Price](#)

2012 Halloween Ba...
- 100% handsmock - 100% cotton or 65...
[Get Latest Price](#)

Vietnamese Cashew...
Vietnam Cashew nuts WW450 Color:whit...
[Get Latest Price](#)

Vietnamese Black...
Vietnamese Black Pepper 550g/1 FAQ...
[Get Latest Price](#)

Follow Us:

SUCCESS STORIES

Our relationship with TradeKey started after we witnessed a nu...
Greg Chambers
GoldKey Member
Product: "...counterfeit products are declining...
Member Since: 2008-01-01

- Home > Country Search > **USA**
- Top Categories**
- Construction & Real Estat...
 - Jewelry & Watches
 - Automobiles
 - Chemicals
 - Food & Beverage
 - Minerals & Metallurgy
 - Industrial Machinery
 - Energy Products
 - Shoes & Footwear
 - Home & Garden
 - Sports & Entertainment
 - Consumer Electronics
 - Computer Hardware & Softw...
 - Textile & Leather Product...
- [View All >>](#)

FEATURED CATEGORIES

Apparel & Clothing

- Coats
- T-Shirt
- Hipster Set
- Baby Clothes
- Bridal Gowns

Beauty & Personal Care

- Perfumes
- Lip Gloss
- Savic Hair
- Disposable Diapers
- Beauty Mask

Gifts & Crafts

- Keychains
- Gold Bars
- Picture Frames
- Shoe Charm
- Herbal Incense

COUNTRY PROFILE

Currency: United States Dollar
Fiscal Year: 01 October - 30 September
Trade Organizations: NAFTA, WTO, OECD
GDP (PPP) Year: \$45,850
Exports: \$1.149 Trillion
Imports: \$1.985 Trillion

NEWS & ANNOUNCEMENTS

TradeKey Women E-business Incubation Centre
TradeKey Aims to Promote Fair Competition
Trading Guide
Learning Centre

TRADE UPDATES

Latest Buy Offers	View More >>	Latest Sell Offers	View More >>
Buy Iron Pilllets	27-Aug	Sell Gelish Gel Polish	28-Aug
Buy Jumbo Bag	27-Aug	Sell Nail Care Product	28-Aug
Buy Copier	27-Aug	Sell	28-Aug
Buy Used Cooking Oil	27-Aug	Sell Gel Polish	28-Aug
Buy Spy Camera	27-Aug	Sell Only Nail Art	28-Aug

Latest Sell Offer Coverage

Premium Supplier Advertisement

Premium Suppliers

Gamut Enterprises
Gamut Enterprises is based on his str...

Trans World Trading LLC
Welcome to Trans World Trading.....

Globe Traders Inc.
Our office is based in United States,...

Sims Unlimited
In 1969 Mr. Hurley became acquainted...

Get Buyer Drive



What is Get Buyer Drive?

Get Buyer Drive is a mass email campaign to promote your product details and company contact information to potential buyers of your products we have in Tradekey Buyer Database.

Why do you need Get Buyer Drive?

Get Buyer Drive pushes your products to potential buyers in Tradekey database thus enhancing your business opportunities.

Professionally Handled
Mass Email Campaign

Advertise Your Products To
Up To 10,000 Buyers

Update Interested Buyers with
your Contact Details

Get 1 Mass Email
Campaign In Your Tenure

Advertisement

Product Section
Duration 1 week
Over 1 million
impression/month



Limit your customers' search through direct advertisement on Products and **improve** your chance for quality inquiries

Buyer Section
Duration 1 week
Over 1 million
impression/month



As the primary focus area for Suppliers, Manufacturers and Traders, the Buy Offer Section provides you with an opportunity to Market your **Business Services** effectively

Sell Offer Section
Duration 1 week
600,000
impression/month



Reach out to Buyers with our Sell Offers section and increase your chance of **Quality Inquiries**

Supplier Search
Duration 1 week
Over 1 million
impression/month



Reach out to **Targeted Buyers**, who are in search for Reliable and Legitimate Businesses

ImportersHub Usage Credit



What is ImportersHub Usage Credit?

ImportersHub.com is a 3rd party comprehensive buyers directory, which provides its prime services of trade development to various sellers all around the globe. With its Usage Credit you will be able to send email to the buyer via ImportersHub.com. In addition you will also be able to view additional contact information such as Address, Telephone and Fax Numbers etc.

How Does It Work?

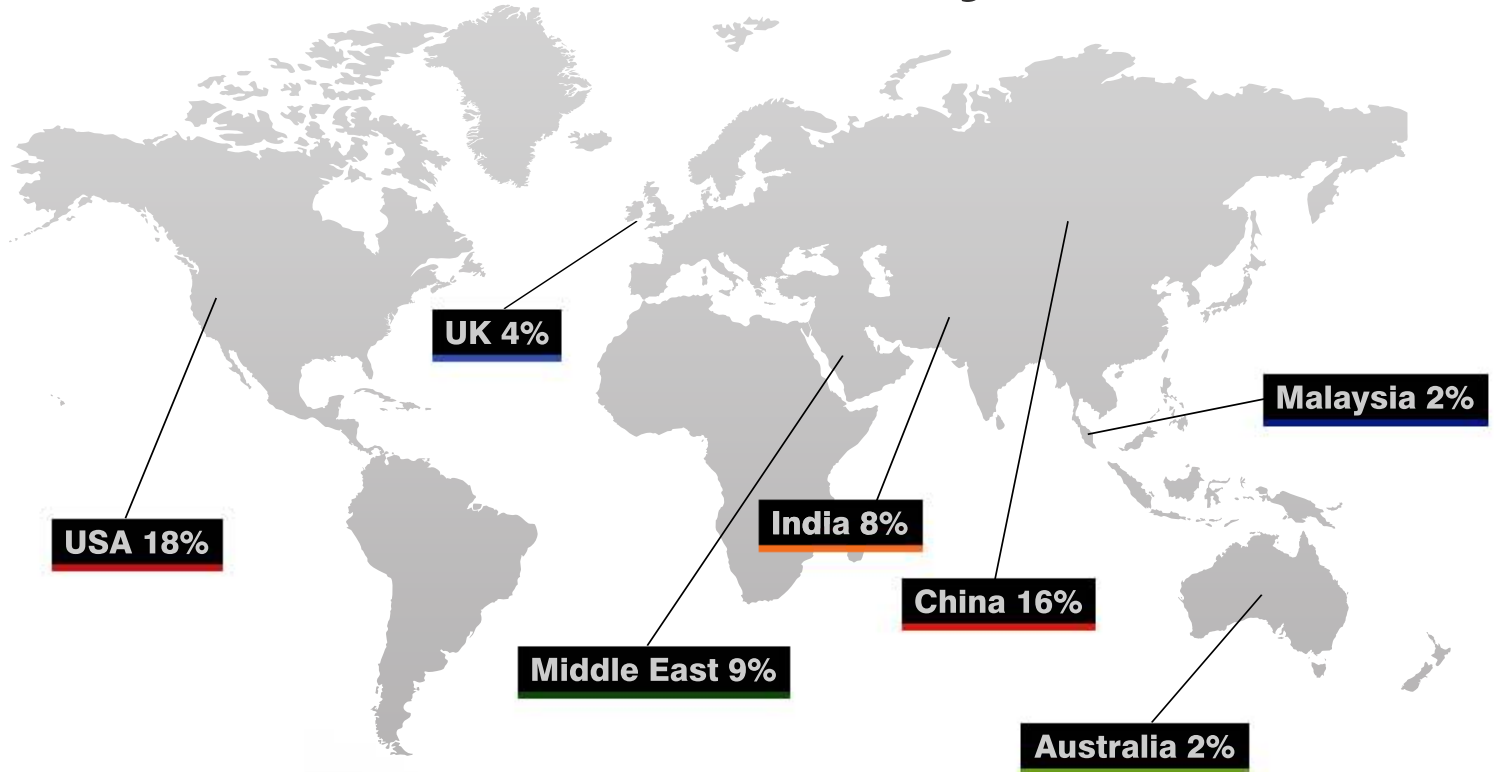
Search Buyers With Relevant Product Keyword

View Buyers Requirements

Send Your Quotation

 \$200

4 Reasons to Advertise With TradeKey



A Google Page Rank # 7 Company

10 million visitors Per month Visits

30 million page views Per month Pageviews

100,000 Per month New Members